Manhood Peninsula Partnership autumn event for the visitor and hospitality sectors:

What makes the Peninsula special?

When: Thurs 6th November 2014, 11.30am – 1.30pm Where: Southend Barns

(Southend Farm, Wophams Lane, Donnington, Chichester, PO20 7PS)

The Destination Management Plan in 2011 showed how tourism providers on the Manhood Peninsula could work together to boost the area's identity, through food, art, culture and environment. In today's seminar, we will explore how to turn this into reality.

| Agenda | | | |
|---------------|--|----------------------------|---|
| Time | Subject | Speaker | Organisation |
| 11.15 | Registration and coffee | | |
| 11.30 – 11.40 | Introduction and welcome | Keith Morgan | Manhood Peninsula Partnership |
| 11.40 – 11.55 | Creating a sense of place: Why is the peninsula a special place? | Ellen Cheshire | Visit Chichester |
| 11.55 – 12.15 | Marketing with wildlife in mind Including update on Medmerry | Adrian Thomas | RSPB |
| 12.15 – 12.30 | How the Peninsula works for me We did it our way | Mariella & Will Fleming | Southend Barns |
| 12.30 – 12.50 | Expresso! 20 minute 'speed dating' networking session | | |
| 12.50 – 1.10 | The bigger Peninsula picture What are the new opportunities for tourism? | Steve Oates | Chichester District Council / Visit Wight |
| 1.10 – 1.30 | Ideas and questions | | |
| 1.30pm | CLOSE | | |

The event is **FREE**. Parking is **FREE** (courtesy of Southend Farm)

Tea coffee and light bites will be provided



To book a place contact Jane Cunningham, MPP Project Officer Email: jcunningham@chichester.gov.uk Phone: 01243 521091